

The official publication of the Utah Cattlemen's Association



The Utah Cattlemen's Association held its summer meeting in Blanding, Utah during the last week of June. It was nice to see this part of the state and catch up on issues unique to Southeastern Utah. We heard from NCBA's Washington staff and caught up on several things happening in Washington DC that impact our business. The issues discussed included recent and upcoming Supreme Court decisions, BLM rules, and potential Endangered Species listings.

We also heard from Utah's Public Lands Policy Coordinating Office about all that they are doing to make sure we continue to have access to our public lands. Troy Forrest, the Director of the Grazing Improvement Program, led a tour of the Bears Ears National Monument where we saw some of the stock water improvements the state of Utah has installed on state owned lands within the monument to ensure grazing remains an important part of the management of the monument.

NCBA held its summer business meeting in San Diego, California July 8-10th. At this meeting policies that guide the organization are discussed and put into final form. The recent Supreme Court ruling that overturned the Chevron Deference doctrine was discussed in detail. This ruling is expected to be one of the most impactful rulings handed down by the Court in a very long time.

Chevron deference is a practice that the agencies in the federal government have operated under for over 40 years. It has given these agencies broad latitude to enact rules and regulations under statutes passed by congress that lack specifics or are vague. Previous court decisions assumed that the experts in the areas covered under laws passed by congress reside in the agency personnel and that unless they receive specific guidance from

Congress, they are the ones best able to make rules, give regulatory guidelines, and enforce them.

Under this practice unelected agency personnel were able to make onerous rules as they saw fit. There was really no recourse for those adversely affected by these rules and legislators were saved from the necessity of writing and passing specific laws and were able to avoid taking many controversial votes. Congress could pass a piece of legislation that may be intentionally vague knowing that the various agencies would be able to fill in the gaps.

The recent ruling denies agencies the power to make their own rules. Important and impactful rules and regulations must now come directly from congress. The ruling does state that this is a forward-looking decision. They will not be looking backward to undo 40 years of Chevron deference. It will, nevertheless, make it much harder to make and implement rules such as "Waters of the US" that we have fought against for many years. This ruling may also make it harder for the BLM to implement some portions of the BLM Conservation rule.

Another area of concern is the new proposed rules under the Grain Inspection, Packers and Stockyards Administration (GIPSA).

Message Continues on Page 2

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UPCOMING EVENTS

AUG 17	MEMORY RANCHES 2ND ANNUAL FOAL SALE
AUG 23-24	STOCKMAN & STEWARDSHIP EVENT - RICHFIELD, UT SEE PAGE 5
SEP 5-15	UTAH STATE FAIR
SEP 13	BEEF FEAST AT STATE FAIR
SEP 14	UTAH BEEF COOKOFF AT FAIRPARK
SEP 14	AG DAY BBQ - LOGAN, UT SEE PAGE 11
NOV 9	LEACHMAN FALL HARVEST SALE
DEC 4-6	UTAH CATTLEMEN'S ASSOCIATION WINTER CONVENTION AND TRADE SHOW - SLC SHERATON HOTEL
FEB 4-6	CATTLE INDUSTRY CONVENTION SAN ANTONIO, TX

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President's Message Continued

This proposed rule is very similar to rules we have successfully blocked in the past. It seeks to eliminate the pricing ability many producers enjoy resulting from the work they have done to produce a higher quality product.

The current proposal poorly defines what a Livestock Producer is. Under this rule grid premiums and formula pricing is construed to violate the fair pricing standards of the act. It is the ability of the market to place higher value on a superior quality product that has resulted in the tremendous improvement in the quality of the beef we produce today. Losing this leverage in the market would be very harmful to all segments of our industry. The incentive to seek out and purchase better genetics would be greatly diminished. Many of the

value-added programs available to producers would no longer be able to pay the premiums in the market that they do today.

As the quality of our product has improved, we have seen a shift from beef being just another protein choice to being the protein of choice. Beef continues to demand a premium in the market compared to pork and poultry. Much of this improvement is due to the investment we all make through the Beef Checkoff. The latest review of the return on investment for the Beef Checkoff is that every dollar invested returns to the producer \$13.41. When compared to checkoff programs for other commodities, the Beef Checkoff performs extremely well. The median return for all checkoff programs is around \$6 for every dollar invested. Despite the

great success of this program, it continues to come under attack.

Lab grown meat has been a story for the past several years. It seems the idea of growing a meat-like substance in a lab is failing to gain popularity. Several states have passed laws prohibiting the sale of these lab grown products. As they have done so, companies working to develop this product have downsized their workforce or have shut their doors altogether.

We left the summer business meeting better understanding the challenges the industry faces and better equipped to deal with these challenges. The markets remain strong, and our product is highly favored by the consumer. Despite ever-present challenges we have good reason to be optimistic.

Jeff Young - UCA President

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Why BQA Matters

By Dr. David Secrist, PhD - Beef Extension Specialist Utah State University



I have been working in the beef industry for the last 30+ years and have recently made the jump to beef cattle extension and research at Utah State University. Many have asked why I made such a move at this point in my career. Although the answer to the question is multi-faceted, a big piece of the answer is that I wanted to return to the state and university that gave me my start in this business so many decades ago.

My love for the cattle business started in Utah on a family ranch in Box Elder County and my educational journey began at Utah State University. I am excited to serve the cattle producers of Utah and will do all I can to make a difference.

The BQA Stockmanship and Stewardship program will be held August 23 and 24 in Richfield. This is the first time this national event has been held in Utah. There will be training and live cattle handling demonstrations by leading experts in Utah and from around the nation including Dr. Ron Gill and Curt Pate. I encourage all of you to check out this event and try to work it into your busy schedules.

Beef Quality Assurance (BQA) is a nationally coordinated, state implemented program. Ethan Gilliam, in Sevier County, is the Utah State BQA Coordinator. In the late 1970's there was a recognized need to address real and perceived beef safety issues. Beef producers were educated about proper use of pharmaceutical products and implementing withdrawal times. Dr. Dee Griffin, DVM,

was an early BQA pioneer. Dr. Griffin is quoted as saying, "It's just a process of figuring out what could go wrong, planning to avoid it, then validating and documenting what you have done. BQA is just part of good business."

Today, BQA has become nationally recognized as a stamp of process quality, not only among cattle producers but also the beef consuming public. In a day when our consumers want to know more about where their food comes from, BQA certification tells them that the beef product they are purchasing has been raised with vigorous standards to protect the quality of the meat and the cattle have been managed humanely. In essence, BQA certification serves as contract of quality and safety between beef producers and those who consume the product that we spend our lives producing.

Since its inception, BQA has continued to broaden its scope to encompass more and more of the beef supply chain. Standards have been established specifically for feedyards, livestock transportation, packers and dairy producers. Detailed manu-

als for each segment can be found online at BQA.org.

I encourage every person involved in the beef supply chain to take an active part in keeping the U.S Beef supply chain the highest quality in the world. BQA certification can be done at the meeting in Richfield in August or can be done online. Everyone involved in cattle production should become BQA certified.

I look forward to seeing you in Richfield! See registration link below and additional information on the next page.

www.stockmanshipandstewardship.org/events/richfield-ut

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FRIDAY, AUGUST 23RD

- Breakout sessions covering biosecurity, nutrition, and industry hot topics, including an update from Certified Angus Beef
- Live cattle handling demonstrations

THURSDAY, AUGUST 24TH

- BQA Certification and industry updates
- Classroom demonstrations

REGISTER TODAY!



stockmanshipandstewardship.org



Utah Cattlewomen's Association



We would like to congratulate Shaylee Rose and James Wintch as our two scholarship winners for 2024! We have asked them to share a little bit about themselves.

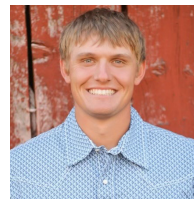


Hello my name is Shaylee Rose. My parents are Bill and Amber Rose and I am from Park Valley, Utah. I was raised on a commercial cow-calf operation here in Northern Utah and I could not be more grateful for it. I will forever be in debt to the lifestyle and people who have taught me so many lessons and made me the person I am today.

Recently I earned my high school diploma from Bear River High School and finished my service as the Bear River FFA President. This fall I am excited to pursue a degree in Agribusiness at Utah State University. Agriculture programs

such as the FFA have made a huge, positive impact in my life throughout recent years. These programs gave me opportunities and chances to work on skills such as leadership, communication, and so many more. As I continue through life, I am truly excited to see what future opportunities agriculture has in store.

I am looking forward to the next four years continuing my education and having new experiences. I hope to have a positive impact on the industry that has raised me and other people along the way.



My name is James Wintch. I was born and raised in Milford, Utah on the Wah Wah Ranch. I am 22 years old and have loved everything to do with agriculture my whole life. Growing up I wrestled and played football. I also learned quickly that I really enjoy

working with my hands. Learning how to fix equipment around our ranch has always been something that I have enjoyed.

After high school I went on to serve a mission for the Church of Jesus Christ of Latter-day Saints. I was assigned to Alaska where I had many great experiences and was able to apply many of the skills I learned at the ranch. Upon returning home from Alaska I worked at the ranch for a while and have chosen to attend school. I am now attending Snow College.

I hope that no matter where I am led in life that I am able to use what I was taught at a young age. The importance of hard work, dedication, and grit. Whatever challenges are presented to us can always be overcome. It simply depends on us. I am studying AgBusiness at Snow College and hope to stay in the industry that has helped me become who I am.

Brand Quilt for ANCW President-Elect Nikki Weston

We are so excited and proud that our very own Nikki Weston, of Randolph, will take over the reins as the American National Cattlewomen's President in January 2025. She will be the second Utah Cattlewoman to serve in this position. To defray some of the substantial expenses that Nikki will incur while she is serving as the ANCW President, the Utah cattlewomen are hosting numerous fundraising efforts. One of our fundraisers will be a hand-sewn brand quilt. One of Nikki's platforms for her presidency is legacy and tradition. She is very proud that her grandchildren are 7th generation on their family beef operation.

We would like to help preserve the tradition and legacy of brands on this beautiful quilt. One of the purposes of the brand is to identify ownership and to preserve our ranching heritage. We are selling squares for \$100 each.

Each square will make up the design of the quilt. A small portion will go towards the funds needed to provide the supplies for the quilt and having it made. Other donations are welcome. We encourage multigenerational ranches to add additional squares for all those that are on your brand. This could include the same brand but with an additional person or family's name. If you would like to include additional family or generational brands, the price will go as follows:

- 1 brand or square = \$100
- 2 brands or squares = \$175
(could include the same brand but additional person's name, etc.)
- 3 brands or squares = \$275
- 4 brands or squares = \$375
- 5 brands or squares = \$475
- 6 brands or squares = \$550
- 7 brands or squares = \$650
- 8 brands or squares = \$725
- 9 brands or squares = \$825
- 10 brands or squares = \$925

Brands will be accepted until October 1, 2024 so that the quilt can go into production.

Additionally, we will be selling drawing tickets to win the beautiful quilt to take place at the Utah Cattlemen's Association Winter Convention.

Every square sold will acquire 1 ticket. Additional tickets can be purchased through any UCWA board members or the Utah Beef Ambassadors. 1 ticket is \$5 or 5 tickets will be \$20. Please use the QR code to complete online.



Brand Quilt Form

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New Independent Study Finds Each National Beef Checkoff Dollar Returns \$13.41

A recent economic analysis of the national Beef Checkoff program found that each dollar invested in its demand-driving activities for the most recent five-year period (2019–2023) positively impacted domestic beef demand and U.S. beef exports, creating a total financial benefit of \$13.41 for the producers and importers who pay into the program.

This spring, the Beef Checkoff commissioned an independent economic analysis to thoroughly assess the effectiveness and additional financial benefits produced by the program's demand-driving activities. Conducted by Dr. Harry M. Kaiser of Cornell University, this study's objectives were to measure:

- Whether national Beef Checkoff demand-driving activities increased demand for beef products (domestically and abroad).
- The combined benefits of those activities in terms of their incremental financial impact to beef producers and importers.
- The indirect benefits of national Beef Checkoff demand-driving activities to the broader macro-economy.

"We're extremely pleased with the results of this latest study," said Cheryl DeVuyst of Morrison, Oklahoma, chair of the Beef Checkoff Evaluation Committee and current secretary-treasurer of the Cattlemen's Beef Board (CBB). "The Beef Checkoff's primary goal is to increase beef demand here in the U.S. and worldwide. The statistics uncovered by this study tell us that we're achieving that goal and providing producers and importers with an excellent return on their national Checkoff investments."

Beef Checkoff's Return-on-Investment (ROI)

In addition to calculating a ROI of \$13.41, the ROI analysis enabled the study to simulate market conditions for beef demand in the absence of national Beef Checkoff investments. For the most recent five-year period, 2019-2023, had there not been any investments in national Beef Checkoff demand-driving activities:

- Total domestic beef demand would have been 2.4 billion pounds (8.5%) lower per year than actual results.
- The steer price would have been 7.8% lower per year than actual results.
- U.S. export beef demand would have been 372 million pounds (11.5%) lower than actual results in the seven major importing countries included in the study.

Beef Checkoff's Broader Economic Impact

The study also evaluated the national Beef Checkoff's direct effect on the beef industry (i.e. producers and importers that pay into the program) and its indirect effects on the broader U.S. economy. To quantify the total revenue impact of the national Beef Checkoff on the beef industry sector, the study utilized the beef demand (8.5%) and U.S. beef export (11.5%) percentages derived from the ROI market simulation analysis. Applying these percentages indicated that the national Beef Checkoff added an incremental \$3.3 billion to the beef industry in 2023.

The direct effect of the national Beef Checkoff adding an incremental \$3.3 billion to the beef industry sector had positive indirect effects on the broader U.S. economy, including in-

creases in:

- U.S. employment by almost 47,000 people.
- U.S. employment income by \$2 billion.
- Total value added to the U.S. economy of \$4.1 billion.
- U.S. GDP by nearly \$9.5 billion.

Furthermore, the national Beef Checkoff contributed to increased tax revenue at the federal, state, and local levels, amounting to a grand total of \$743 million in 2023, distributed as follows:

- \$34 million in county tax revenue.
- \$205 million in state tax revenue.
- \$504 million in federal tax revenue.

"While we're pleased Beef Checkoff programs are having a positive impact, we know there's always room for improvement," DeVuyst said. "The CBB is dedicated to making the best possible decisions on behalf of beef producers and importers. As we head into the remainder of FY24, we'll take what we've learned from this study and continue moving the needle forward."

All commodity boards conduct an independent evaluation of the effectiveness of their programs every five years, as outlined by the USDA's Agricultural Marketing Service (AMS) guidelines for commodity research and promotion programs. To view the complete study, executive summary or to get more information about the Beef Checkoff and its programs – promotion, research, foreign marketing, industry information, consumer information and producer communications visit DrivingDemandForBeef.com.



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Utah Cattlemen's Association

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UCA has been working for cattle and beef producers in the state of Utah since 1890. We are grassroots driven. Every day we work for cattlemen in the state of Utah. Our success depends upon you, our members.

Advocacy & Representation

UCA actively advocates for the interests of cattlemen at the local, state, and national levels. We encourage cattle-friendly legislation and fight actions that harm the cattle industry.

Networking

Connect with ranchers like you through sales, events, and conventions. Meet with industry professionals & build valuable relationships.

Education

Stay informed about the latest industry trends, best practices, and technological advancements. Receive the Utah Cattleman newsletter.

Secure the future of Utah agriculture. Contribute to the development of policies and initiatives to pave the way for the next generation of cattle producers. Join us in ensuring a prosperous future for Utah's cattle industry.

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Name _____ Email _____

Spouse Name _____ Email _____

Ranch Name _____

Address _____ City, State, Zip _____

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<i>Cow/Calf Producers</i>	
<u>Cattle Owned:</u>	<u>Dues</u>
0 to 50 head.....	\$100
51 to 100 head.....	\$130
101 to 200 head....	\$160
201 to 300 head....	\$190
301 to 400 head....	\$220
401 to 500 head....	\$250
501 to 750 head....	\$325
750 to 1000 head..	\$400
Over 1000 head....	\$125 + .30/hd
<u>Feedlot Operators</u>	
\$175 plus 10 Cents Per Head	
One Time Capacity	

Associate Business Member	
<i>NON-VOTING (MAY NOT OWN CATTLE)</i>	
State Dues.....	\$150
National Dues....	\$213

Cattlemen's Dues
\$12.50 of the state cattlemen's membership will be contributed to the cattlemen for women's state membership.
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<i>Cow/Calf Producers</i>	
<u>Cattle Owned:</u>	<u>Dues</u>
0 to 100 head.....	\$160
101 to 250 head.....	\$320
251 to 500 head.....	\$480
501 to 750 head.....	\$693
751 to 1000 head.....	\$960
1001 to 1250 head.....	\$1,227
1251 to 1500 head.....	\$1,493
1501 to 1750 head.....	\$1,760
1751 to 2000 head.....	\$2,027
2001 head and up.....	\$2,027 + \$0.4053/head
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